

SDES
Strategic Plan

2009-2014

University of Central Florida
Student Development and Enrollment Services
Strategic Plan
2009 – 2014

Narrative

The Division of Student Development and Enrollment Services (SDES) is committed to engaging students in the total collegiate experience at the University of Central Florida (UCF) from matriculation to successful progression, graduation, graduate or professional school, and employment in a global workforce. SDES has a number of strengths to build upon, such as an organizational structure that promotes collaboration and fosters excellence in student learning; success in meeting key performance indicators in student retention, progression, graduation and learning; the advent of new technology opportunities; and expansion of campus life facilities.

Student Learning Outcomes (SLOs) guide SDES and involve coupling services in more intentional and deliberate ways. The aim is to develop learning outcomes that lead to student success as productive citizens who embrace the values of the UCF Creed and lead and serve in the Central Florida city-state. The tenets of the UCF Creed—Integrity, Scholarship, Community, Creativity and Excellence—serve as the framework for learning domains that inform the programs and services in SDES.

In addition to being a diverse, competent, and creative team of over 500 committed faculty and staff members and more than 1,500 student employees, SDES is home to a variety of programs and services that have received numerous national awards and recognitions. These include, but are not limited to: First Year Advising and Exploration; Sophomore and Second Year Center; Alcohol and Other Drug Prevention Programming; Transfer and Transition Services; Health Services; Counseling Center; Student Academic Resource Center (SARC); LEAD Scholars Program, Student Union; and our summer bridge programs, Pegasus Success and Seizing Opportunities for Achievement and Retention (SOAR).

While the division has many assets, it also faces challenges that must be addressed for the division to reach its full potential and accomplish key goals. These challenges include strategic personnel management; space and financial resources to meet student demands, the emergence of student populations with diverse learning styles and needs, increased involvement of parents, and the articulation of the division's role in student learning. SDES activities, programs, and services provide further meaning to the UCF experience for students and increase UCF's competitive advantage. It is only by sustaining partnerships on campus and in the Central Florida city-state that SDES is able to empower students to succeed by adding values.

SDES Vision

SDES empowers students to succeed by adding values

SDES Mission

The Division of Student Development and Enrollment Services (SDES) engages students in the total collegiate experience at the University of Central Florida (UCF); from matriculation, to successful progression, graduation, and employment in a global workforce. This is accomplished by providing opportunities for enriched student development, leadership growth, experience based learning, values education and civic engagement which lead to overall student success.

As a division within Academic Affairs, SDES affirms that the student who comes to UCF should not be the same student who graduates from UCF. We embrace the tenets of the UCF Creed - Integrity, Scholarship, Community, Creativity, and Excellence as a framework for developing student learning outcomes to facilitate transformational learning.

SDES Goals

- Promote student progression to graduation, graduate and professional school and productive employment.
- Create opportunities for students to develop and strengthen leadership skills.
- Assist students to further develop purpose, integrity, ethical practices, and civic responsibility.
- Embrace diversity and inclusiveness.
- Foster student engagement in the Central Florida City-state and the global community.

Strategic Initiatives and Objectives

Strategic Initiative I: Establish a comprehensive program to expand CREED values education

- Strategic Objective I:A: Strengthen emphasis on UCF CREED learning outcomes
- Strategic Objective I:B: Increase collaboration within the UCF community
- Strategic Objective I:C: Expand and enhance CREED awareness - “Learn to Live the CREED”

Strategic Initiative II: Strengthen opportunities to enhance student development and success

- Strategic Objective II:A: Develop an updated Student Retention Plan
- Strategic Objective II:B: Develop a plan for successful student progression to graduation
- Strategic Objective II:C: Expand opportunities for student engagement in the UCF community

Strategic Initiative III: Ensure comprehensive leadership development

- Strategic Objective III:A: Design a division wide model for student leadership development
- Strategic Objective III:B: Advance learning in leadership development
- Strategic Objective III:C: Expand and enhance diversity education

Strategic Initiative IV: Enhance opportunities for experience-based learning

- Strategic Objective IV:A: Expand opportunities in the Central Florida city-state
- Strategic Objective IV:B: Expand opportunities for SDES employees and volunteers
- Strategic Objective IV:C: Develop marketing and information plan to promote experience-based learning

Strategic Initiative V: Expand civic engagement opportunities

- Strategic Objective V:A: Develop SDES Civic Engagement Plan
- Strategic Objective V:B: Implement community awareness campaign
- Strategic Objective V:C: Promote student learning through volunteerism and service